Why International Management in Würzburg?

• Basics of business in Accounting, HRM, and Finance
• In the last academic year specific problems in General Management and in International Business
• All courses are taught in English
• Students can attend courses in German in the first two semesters
• Internship in a German or international company of 20 weeks to acquire first-hand practical experience and to establish contacts for your professional career
• Exchange programmes with 70 partner universities enable students to study abroad for one semester
• Option for a double degree at one of our partner universities

Location

• on two sites in Würzburg and Schweinfurt in southern Germany (distance of appr. 40 km)
• The International Management course is offered at the site in Würzburg
• Major international airports at Frankfurt (116 km) and Munich (278 km) within easy reach

Information about the university

• FHWS is one of the largest universities of applied sciences in Bavaria
• 9,000 enrolled students
• 10 faculties and over 30 undergraduate and postgraduate degrees
• 200 professors
• FHWS offers course content with a combination of theoretical and practical components
• International students come from over 30 countries worldwide
• New lecture theatres and laboratories equipped with the latest technology
• Student halls of residence in the immediate vicinity of the university
Admission requirements

University entrance qualification
Certificate of completion of secondary education.
Proof of former higher education and qualifications (if applicable)

Knowledge of English (recommended)
e.g. in form of the following test results:
• TOEFL test with a min. of 80 points (Internet-based)
• IELTS with a min. of 6.5 points
• Cambridge Certificate on Advanced level [CAE]

Knowledge of German
Non-native speaker must demonstrate knowledge of the German language at A2 level [GER]. A certificate of A2 level in German can also be obtained within the first two semesters. The FHWS i-Campus will be organizing special German classes for international students.

Application

Applications have to be submitted online. You will find more information on terms and conditions at www.i-campus.fhws.de
Deadline for applications is 15 July for the following winter semester

Applicants with a German secondary school certificate please check our homepage for details: www.i-campus.fhws.de

Study fee

There are no tuition fees in the State of Bavaria. These are paid for by the state. Students just have to pay an enrolment fee of about 100 euros at the university site in Würzburg.

Twin Programme

The Bachelor’s degree programmes in English are structured in a way similar to the existing degree programmes in German [twin programmes], which allows students to switch between courses and languages. Students can obtain a TWIN-certificate which proves that they have completed their studies in both languages and are perfectly qualified for successful careers both in Germany and abroad.

Support

All English degree programmes include compulsory German classes and intercultural training so as to ensure the best possible integration of international students. The FHWS i-Campus Team organizes orientation weeks for international students in mid-September. This special supporting programme will help the students to feel at home at FHWS and in Germany. During the term, various cultural events and other services are offered, e.g. guided tours, field trips, and workshops.

Further Information

...on scholarships, accommodation and living costs can be found at our homepage: www.i-campus.fhws.de

Study Programme

Graduates of the Bachelor’s degree programme in International Management have a sound basic knowledge of core subjects in business management. In two areas of specialisation, students will have in-depth knowledge. The FHWS Twin Programme provides a thoroughgoing course of study for German as well as for foreign students. Students will benefit from international groups and improve their linguistic and cultural skills. Having the chance of spending a semester at one of our partner universities or of completing an internship abroad, the programme prepares for a career in an international business environment. Graduates work in a variety of industries. This includes professional fields as diverse as Controlling, Finance, Logistics, Marketing, Organisation, and Accounting.

Course Structure

Basic Subjects (Semesters 1-4)
General Business Courses e.g. Accounting, Finance, Marketing, Human Resources, Economics
Internship (Semester 5)
Internship of 20 weeks
Advanced Subjects (Semester 6)
Selected Majors Part I:
International Business or
General Management
Advanced Subjects (Semester 7)
Selected Majors Part II:
International Business or
General Management
Bachelor’s thesis with seminar

Upon graduation, students will receive a Bachelor of Arts (B. A.) degree in International Management.

• Full time
• The academic year always starts in October
• 100% taught in English